



# ITB BERLIN NOW 2021

# LGBT+ HAPPY HOUR

## by TOMONTOUR

The virtual "LGBT+ Happy Hour" by TOMONTOUR during ITB BERLIN NOW will be a **LIVE** streaming event with drag queen entertainment, DJ sounds and raffle drawings. Join us in hosting this "Happy Hour" which will be surely one of the most fun virtual sessions during ITB BERLIN NOW 2021:

**Friday, 12<sup>th</sup> March 2021, 5.00 – 6.00 pm (tbc) Virtual LIVE Stream**

### PROMOTIONAL KEY FACTORS:

- Happy Hour access for all registered ITB attendees
- Promotion in the LGBT+ program brochure
- Pre-event digital branding in the ITB Berlin newsletter
- Digital Branding during the event

### PRESENTING PARTNER

**EUR 5.000,-**

- Official introduction during this 60 min LIVE session
- LIVE recording of the slot and uploaded as on-demand video later on
- Logo branding and connecting with your own exhibitor brand card
- Opportunity to include one-minute video trailer during event
- Opportunity for live give-away during the raffle drawing
- Listing in the official exhibitor presentation database for more attention
- Meeting with all attendees at the LGBT+ Tourism Café after the session
- Real time lead reporting/tracking and contact opportunity of all attendees
- Logo in the exclusive ITB LGBT+ program brochure as presenting partner
- Listing on [www.itb-berlin.de/LGBT](http://www.itb-berlin.de/LGBT) (logo & link)
- Mentioning by name incl. link in one ITB trade visitor & exhibitor newsletters
- Mentioning by name in the ITB LGBT+ press release
- Promotion of the slot in the ITB social media channels

### SUPPORTING PARTNER

**EUR 3.000,-**

- Official introduction during this 60 min LIVE session
- LIVE recording of the slot and uploaded as on-demand video later on
- Logo branding
- Opportunity for live give-away during the raffle drawing
- Listing in the official exhibitor presentation database for more attention
- Meeting with all attendees at the LGBT+ Tourism Café after the session
- Real time lead reporting/tracking and contact opportunity of all attendees
- Logo in the exclusive ITB LGBT+ program brochure as supporting partner
- Listing on [www.itb-berlin.de/LGBT](http://www.itb-berlin.de/LGBT) (logo & link)
- Mentioning by name incl. link in one ITB trade visitor and exhibitor newsletters
- Mentioning by name in the ITB LGBT+ press release
- Promotion of the slot in the ITB social media channels

# REGISTRATION LGBT+ HAPPY HOUR 2021



---

Please confirm the following order with your full billing details/signature by e-mail:

- PRESENTING PARTNER**  
EUR 5.000,- plus VAT
- SUPPORTING PARTNER**  
EUR 3.000,- plus VAT

## BILLING DETAILS

Billing Company: \_\_\_\_\_

EU-VAT No.(if applicable): \_\_\_\_\_

Contact Person: \_\_\_\_\_

Street: \_\_\_\_\_

Postal Code: \_\_\_\_\_ City: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

## E-MAIL BACK TO:

**Mr. Tom Dedek**  
[TD@diversitytourism.com](mailto:TD@diversitytourism.com)  
[www.tomontour.de](http://www.tomontour.de)

T +49 - (0)89 - 62 43 97 71

**Diversity Tourism GmbH**  
PO Box 14 01 63,  
80451 Munich, Germany

Managing Director: Thomas Bömkes  
Handelsregister München HRB 189585