



ITB
BERLIN

The World's
Leading
Travel Trade
Show®

ITB BERLIN NOW 2021 MEDIA GET TOGETHER MEDICAL TOURISM

The official Medical Tourism Segment during ITB BERLIN NOW provides the virtual Medical Media Café & Meeting Corners. An exclusive meeting place for exhibitors and registered media only, during the official Media Get Together day. An open media café for all ITB attendees on all other days.

The Medical Media Get Together will take place on

Tuesday, 10th March 2021, 13.00h – 14.30h

Medical Media Café & Meeting Corners

The official opening is followed by a short introduction of all exhibitors and short presentation of the exclusive Media Café Sponsor. All exhibiting partners will have their own branded meeting corner where they can meet all registered media attendees for short presentations, networking or one on one talks.

All exhibitors and media attendees can meet and chat in the café area, while they are logged in or they can go to one of the dedicated exhibitor lounges.

This networking event is open to **ALL** accredited and pre-registered media, editors, journalists, freelancers, bloggers who are interested in Medical Tourism.

Medical Tourism providers, clinics, hospitals, tourist boards, hotels, agencies and other medical suppliers have the opportunity to join this "Media Get-Together" to present their products and services as:

EXHIBITING PARTNER

- Official introduction during the Get together at the café
- Own branded media meeting corner (company name & image)
- PPT / Video presentation opportunity in meeting corner (max. 20 attendees at a time)
- Screen sharing of PPT presentation/video link and contact information
- Direct link to your exhibitor Brand Card
- Chat opportunity
- Visibility through integration in the ITB program overview
- Company name incl. link listed on www.itb.com/NOW/medicaltourism
- Company name listed in the official ITB Medical Tourism program brochure
- Company name mentioned in one of the Medical Tourism ITB trade visitor & exhibitor newsletters
- Company name mentioned in the ITB Medical Tourism press release

EUR 2.500,- plus German value-added tax (VAT)

PRESENTING PARTNER

- all benefits as supporting partner (see above)
- plus PPT /video presentation (5 minutes) during the Get Together
- plus background screen branding
- plus upload of your PPT / Video presentation on www.itb.com/NOW/medicaltourism
- plus company logo & website in ITB Medical Tourism program brochure
- plus company logo, link & press release as PDF download on www.itb.com/NOW/medicaltourism
- plus company / link mentioned in one of the ITB trade visitor & exhibitor newsletters
- plus company mentioned in the ITB Medical Tourism press release

EUR 5.700,- plus German value-added tax (VAT)



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REGISTRATION

ITB BERLIN NOW 2021

MEDIA GET TOGETHER MEDICAL TOURISM

Please fill out the registration form with your complete billing address incl. your EU-VAT number (if, applicable), confirm with your signature and company stamp and e-mail back to us.

ITB MEDIA GET TOGETHER MEDICAL TOURISM 2021

Wednesday, 10th March 2021, 13.00h – 14.30h

EXHIBITING PARTNER
EUR 2.500,-

PRESENTING PARTNER
EUR 5.700,-

All rates plus German value-added tax (VAT)

Billing Company: _____

EU-VAT No.: _____

Contact person: _____

Street: _____

Postal Code: _____ **City:** _____

Phone: _____ **E-Mail:** _____

Date: _____ **Signature/Stamp:** _____

Payment Conditions: Payment must be received four weeks prior to ITB 2021 at the latest. Shipping costs or any extra services are **not** included in this offer.

Please send back to:

Mr. Tom Dedek

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www.itb-berlin.com/MedicalTourism

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