



ITB
BERLIN

The World's
Leading
Travel Trade
Show®

ITB BERLIN NOW 2021 MEDICAL TOURISM EDUCATIONAL HUB

The official Medical Tourism Segment at ITB BERLIN NOW 2021 provides the opportunity to showcase your product or services as part of the Medical Tourism Educational Hub within a **LIVE** 30 min presentation slot for registered exhibitors.

This includes your PPT / Video presentation incl. chat and Q & A with the audience. The entire slot will be recorded and provided as on-demand video later on the ITB BERLIN NOW platform.

All ITB trade visitors & media are invited to these presentations via the ITB newsletters, the ITB Medical press release and the ITB social media channels. All suppliers are encouraged to invite their own partners and contacts as well.

PRESENTATION PARTNER

- LIVE 30 min presentation slot incl. chat and Q & A with audience plus official introduction
- LIVE recording of the slot and uploaded as on-demand video later on
- Speaker gets access to the non-public "green room" for personal session preparations
- Privat chat function for all speakers and technical support during the session
- Professional speaker briefing before the session
- Logo & presentation title branding
- Connecting with your own exhibitor brand card
- Listing in the official exhibitor presentation database for more attention
- Meeting with all attendees at the Medical Tourism Café & meeting corners for further networking after the presentation
- Real time lead reporting / tracking and contact opportunity of all attendees
- Listing in the exclusive ITB Medical Tourism program brochure (slot title, website, logo)
- Listing on www.itb.com/NOW/medicaltourism (logo & link)
- Mentioning by name incl. link in one of the ITB trade visitor and exhibitor newsletters
- Mentioning by name in the ITB Medical Tourism press release

EUR 2.500,00 plus German value-added tax (VAT)



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REGISTRATION

ITB BERLIN NOW 2021

MEDICAL TOURISM EDUCATIONAL HUB

Please fill out the registration form with your complete billing address incl. your EU-VAT number (if, applicable), confirm with your signature and company stamp and e-mail back to us.

ITB MEDICAL TOURISM EDUCATIONAL HUB:

- PRESENTING PARTNER SLOT (30 minutes, slot availability on demand)**
EUR 2.500,- All rates are plus German value-added tax (VAT)

Billing Company: _____

EU-VAT No.: _____

Contact person: _____

Street: _____

Postal Code: _____ **City:** _____

Phone: _____ **E-Mail:** _____

Date: _____ **Signature/Stamp:** _____

Payment Conditions: Payment must be received four weeks prior to ITB 2021 at the latest. Shipping costs or any extra services are **not** included in this offer.

Please send back to:

Mr. Tom Dedek

Tel +49 – (0) 89 – 62 43 97 72

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www.itb-berlin.com/MedicalTourism

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