



ITB
BERLIN

The World's
Leading
Travel Trade
Show®

ITB BERLIN NOW 2021 MEDICAL TOURISM PARTNERSHIPS

The official Medical Tourism Segment at ITB BERLIN NOW offers various opportunities to participate and showcase products and services to the Medical Tourism market:

- Medical Tourism Pavilion
- LGBT+ Tourism Café & Meeting Corners
- Medical Educational Hub
- Medical Media Get Together

The **Medical Tourism Partnerships** offers cost-effective combinations of all opportunities with some exclusive marketing tools to get the most out of your participation at ITB BERLIN NOW's Medical Tourism Segment:

PREMIUM PARTNERSHIP

- Exhibiting ITB STARTER Package for the virtual Medical Tourism Pavilion
- Own branded meeting corner incl. company name and image in the virtual Medical Tourism Café
- Exhibiting Partner in in the Medical Media Get Together incl. own media meeting corner
- Promotion brochure upload on www.itb.com/NOW/medicaltourism (all year-round)
- Company logo in the ITB Medical Tourism program brochure as Premium Partner
- Mentioning by name incl. link in one of the ITB trade visitor and exhibitor newsletters as Premium Partner
- Mentioning by name in the ITB Medical Tourism press release as Premium Partner

EUR 4.000,- plus German value-added tax (VAT)

SUPPORTING PARTNERSHIP

- Exhibiting ITB PLUS Package for the virtual Medical Tourism Pavilion
- Own branded meeting corner incl. company name and image in the virtual Medical Tourism Café
- Exhibiting Partner in in the Medical Tourism Media Get Together incl. own media meeting corner
- Promotion brochure upload on www.itb.com/NOW/medicaltourism (all year-round)
- Presentation slot in the Medical Tourism Educational Hub with special welcome introduction (incl. all benefits as partner of the Medical Tourism Educational Hub)
- Full advertising page in the exclusive ITB Medical Tourism program brochure plus cover logo promotionu and company logo and website
- Company introduction incl. logo, link on www.itb.com/NOW/medicaltourism (all year-round)
- Mentioning by name incl. link in one of the ITB trade visitor and exhibitor newsletters as Supporting Partner
- Mentioning by name in the ITB Medical Tourism press release as Supporting Partner

EUR 8.500,- plus German value-added tax (VAT)

PRESENTING PARTNERSHIP

- Exclusive company presence in all ITB Medical Tourism communication channels as Presenting Partner
- Exhibiting ITB ALL-IN Package for the virtual Medical Tourism Pavilion
- Main Sponsor of the Medical Tourism Café incl. background screen branding
- Own branded meeting corner incl. company name and image in the virtual Medical Tourism Café
- Exhibiting Partner in in the Medical Tourism Media Get Together incl. own media meeting corner
- Promotion brochure / Video upload on www.itb.com/NOW/medicaltourism (all year-round)
- Presentation slot in the Medical Tourism Educational Hub with special welcome introduction (incl. all benefits as partner of the Medical Tourism Educational Hub)
- Full advertising page in the exclusive ITB Medical Tourism program brochure plus cover image & logo promotion and company logo & website inside
- Company introduction incl. logo, link, description on www.itb.com/NOW/medicaltourism as Presenting Partner (all year-round)
- Mentioning by name incl. link in one of the ITB trade visitor and exhibitor newsletters as Presenting Partner
- Mentioning by name in the ITB Medical Tourism press release as Presenting Partner

EUR 18.000,- plus German value-added tax (VAT)

REGISTRATION

ITB BERLIN NOW 2021

MEDICAL TOURISM PARTNERSHIPS



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Please fill out the registration form with your complete billing address incl. your EU-VAT number (if, applicable), confirm with your signature and company stamp and e-mail back to us.

MEDICAL TOURISM PARTNERSHIP ITB BERLIN NOW 2021:

- PREMIUM PARTNERSHIP** **EUR 4.000,-**
- SUPPORTING PARTNERSHIP** **EUR 8.500,-**
- PRESENTING PARTNERSHIP** **EUR 18.000,-**

All rates are plus German value-added tax (VAT)

Billing Company: _____

EU-VAT No.: _____

Contact person: _____

Street: _____

Postal Code: _____ **City:** _____

Phone: _____ **E-Mail:** _____

Date: _____ **Signature/Stamp:** _____

Payment Conditions: Payment must be received four weeks prior to ITB 2021 at the latest. Shipping costs or any extra services are **not** included in this offer.

Please send back to:

Mr. Tom Dedek

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