

TOMONTOUR GAY ITB PARTY 2022



The official "GAY ITB NIGHT" by TOMONTOUR is a great networking event with key travel industry professionals from around the world. Join us in hosting this invitation-only reception during ITB Berlin (subject to hygienic measures):

GAY ITB PARTY 2022 by TOMONTOUR

Wednesday, 9th March 2022
5.00 pm – 8.00 pm

**LGBTQ+ Tourism Pavilion
ITB Berlin Hall 4.1**

PROMOTIONAL KEY FACTORS:

- Global invitation e-mail blast to over 6.000 travel industry professionals
- Networking event with over 350 key industry professionals
- Pre-event digital branding in the ITB Berlin newsletter and e-invitation to event
- Sampling opportunity in 350 VIP gift bags
- Digital Branding during the event

PRESENTING PARTNER

EUR 5,000.00

Pre-Event Promotion

- Presenting partner recognition in invitation e-blast to 6,000 targeted tourism professionals incl. company name, logo and link
- **Entry in one of the official ITB Berlin visitor & exhibitor newsletters incl. your company name and link to your website**
- Company name and logo incl. link on event website

During-Event Promotion

- Display banner or advertising signage at entrance and exits
- **10 VIP tickets** for the event
- Opportunity to include **30-second video trailer** during event in showcase reel during the event (technical equipment not included)
- Company recognition during the event incl. **5 min speech**
- Opportunity for live give-away promotion
- Collateral or product sampling in 100 VIP gift bags

Post-Event Benefits

- Presenting partner recognition on dedicated e-blast to all attendees incl. your company profile and contact information
- Sponsor acknowledgement on pictures/videos pages published about the event incl. e-blast to all attendees on TOMONTOUR Social Media Channels
- First right of refusal for the official Gay ITB Party 2023

SUPPORTING PARTNER

EUR 2.500.00

Pre-Event Promotion

- Supporting partner recognition in invitation e-blast to 6,000 targeted tourism professionals incl. company name, logo and link
- Company name and logo incl. link on event website

During-Event Promotion

- Display banner or advertising signage at entrance and exits
- **5 VIP tickets** for the event
- Company recognition during the event
- Opportunity for live give-away promotion
- Collateral or product sampling in 100 VIP gift bags

Post-Event Benefits

- Supporting partner recognition on dedicated e-blast to all attendees incl. your company profile and contact information
- First right of refusal for the official Gay ITB Party 2023

APPLICATION GAY ITB PARTY 2022



Please confirm the following order with your full billing details/signature by e-mail:

- PRESENTING PARTNER**
EUR 5.000,- plus VAT

- SUPPORTING PARTNER**
EUR 2.500,- plus VAT

Invoice Details

Billing Company: _____

EU-VAT No.(if applicable): _____

Contact Person: _____

Street: _____

Postal Code: _____ **City:** _____

Phone: _____ **E-mail:** _____

Date: _____ **Signature:** _____

Please e-mail back to:

Mr. Tom Dedek
TD@diversitytourism.com
www.tomontour.de

T +49 – (0)89 – 62 43 97 71

Diversity Tourism GmbH
PO Box 14 01 63,
80451 Munich, Germany

Managing Director: Thomas Bömkes
Handelsregister München HRB 189585