



ITB
BERLIN

The World's
Leading
Travel Trade
Show®

GLOBAL LGBTQ+ BUSINESS SUMMIT 2023

This well-established business summit takes place on Friday, 10th March 2022 at the City Cube Berlin in cooperation with ITB Berlin, the world's leading travel trade show.

It's a one-day conference with key note speeches, presentations, panel discussions and break-out sessions. They will discuss and highlight LGBTQ+ relevant topics about life, work, family & tourism with leaders and decision makers from around the world.

The goal is to get a better understanding of the current needs of the LGBTQ+ community in different global regions in the post-pandemic era.

There are different options to participate in the educational, promotional and networking activities as partner:

- General presentation about LGBTQ+ relevant topics in life, work, family & tourism
- Moderator or participant of panel discussions
- Specific Break Out Presentations
- Supplier at the LGBTQ+ Market Place at the conference venue
- Sponsoring of breakfast, lunch or cocktail reception
- Sponsoring of coffee breaks
- Online, print and PR marketing options

The **Global LGBTQ+ Business Partnership** gives you the opportunity to get the most out of your conference participation. There are three different levels, including access to some exclusive marketing tools:

A. PREMIUM PARTNERSHIP

- Supplier space at the LGBTQ+ market place incl. one top table and display area at the conference venue
- **Hosting the afternoon coffee break**
- One full page advertisement in the conference program
- Company introduction incl. logo, link on the summit registration website as Premium Partner
- Logo and link in the invitation email
- Mentioning by name in the ITB Berlin LGBTQ+ press release as Premium Partner

EUR 3.000,00 plus German value-added tax (VAT)

B. SUPPORTING PARTNERSHIP

- Supplier space at the LGBTQ+ market place incl. one top table and display area at the conference venue
- **Hosting the conference breakfast**
- One full page advertisement in the conference program
- Company introduction incl. logo, link on the summit registration website as Supporting Partner
- Logo and link in the invitation email
- Mentioning by name in the ITB Berlin LGBTQ+ press release as Supporting Partner

EUR 5.000,00 plus German value-added tax (VAT)

C. PRESENTING PARTNERSHIP

- Priority Handling and best available supplier space at the LGBTQ+ market place incl. one top table and display area at the conference venue
- **Presentation slot with special welcome introduction**
- **Hosting the lunch networking event**
- One full page advertisement in the conference program
- Company introduction incl. logo, link on the summit registration website as Presenting Partner
- Logo and link in the invitation email
- Mentioning by name incl. link in one of the ITB Berlin trade and exhibitor newsletter as Presenting Partner
- Mentioning by name in the ITB Berlin LGBTQ+ press release as Presenting Partner

EUR 10.000,00 plus German value-added tax (VAT)



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APPLICATION

Global LGBTQ+ Business Summit Partnership 2023

Please fill out this application form with your complete billing address incl. your EU-VAT number (if applicable), confirm with your signature and company stamp and e-mail back to us.

GLOBAL LGBTQ+ BUSINESS SUMMIT 2023:

- ☐ **PREMIUM PARTNERSHIP** **EUR 3.000,-**
- ☐ **SUPPORTING PARTNERSHIP** **EUR 5.000,-**
- ☐ **PRESENTING PARTNERSHIP** **EUR 10.000,-**

All rates are plus German value-added tax (VAT)

Billing Company: _____

EU-VAT No.: _____

Contact person: _____

Street: _____

Postal Code: _____ **City:** _____

Phone: _____ **E-Mail:** _____

Date: _____ **Signature/Stamp:** _____

Payment Conditions: Payment must be received four weeks prior to the conference at the latest. Shipping costs or any extra services are **not** included in this offer.

Please e-mail back to:

Mr. Tom Dedek

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