



**ITB**  
BERLIN

The World's  
Leading  
Travel Trade  
Show®

# ITB BERLIN 2024

## LGBTQ+ MEDIA BRUNCH

The official LGBTQ+ Tourism Segment at ITB Berlin offers various opportunities to participate and showcase your LGBTQ+ products and services:

- LGBTQ+ Tourism Pavilion
- LGBTQ+ Presentation Slots
- LGBTQ+ Tourism Stage
- LGBTQ+ Tourism Partnerships (Marketing & Sponsorships)
  
- ITB Diversity Gala brought to you by Diversity Tourism
- Global LGBTQ+ Business Summit

Additionally, ITB Berlin offers a well-established **LGBTQ+ Media Brunch** which takes place on

**TUESDAY, 5 March 2024, 10.00 am – 11.30 pm, LGBTQ+ Tourism Pavilion**

This networking event is open to **ALL** accredited media, editors, journalists, freelancers, bloggers who are interested in LGBTQ+ Tourism. Tourist boards, hotels and other tourism suppliers have the opportunity to join the LGBTQ+ Media Brunch to present their products and services as:

### EXHIBITING PARTNER

- One table for brochure material during the LGBTQ+ Media Brunch
- Area to position your own display (display not included)
- Official introduction during the event
- Brunch buffet catering incl. coffee, tea, water, soft-drinks
- Company name incl. link listed on [www.itb.com/lgbtqtourism](http://www.itb.com/lgbtqtourism) as exhibiting partner of the LGBTQ+ Media Brunch
- Company name listed in the official ITB LGBTQ+ program brochure as exhibiting partner of the LGBTQ+ Media Brunch
- Company name mentioned in the ITB LGBTQ+ press release as exhibiting partner of the LGBTQ+ Media Brunch

**EUR 2.500,00** plus German value-added tax (VAT)

### PRESENTING PARTNER

- All benefits as exhibiting partner of the LGBTQ+ Media Brunch (see above)
- plus PPT presentation slot (5 minutes) during the event
- plus promotion video reel during the media brunch plus upload of your PPT presentation/video on [www.itb.com/lgbttourism](http://www.itb.com/lgbttourism) after the event
- plus Presenting Partner logo & website in ITB LGBTQ+ program brochure
- plus Presenting Partner mentioned in one of the ITB trade visitor & one of the exhibitor newsletters
- plus Presenting Partner mentioned in the ITB LGBTQ+ press release

**EUR 6.000,00** plus German value-added tax (VAT)



# APPLICATION

## LGBTQ+ MEDIA BRUNCH

### ITB BERLIN 2024

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Please fill out this application form with your complete billing address incl. your EU-VAT number (if applicable), confirm with your signature and company stamp and e-mail back to us.

#### LGBTQ+ MEDIA BRUNCH ITB BERLIN 2024

Tuesday, 7 March 2023, 10.30 am – 12.00 pm

**EXHIBITING PARTNER**  
**EUR 2.500,-**

**PRESENTING PARTNER**  
**EUR 6.000,-**

All rates are plus German value-added tax (VAT)

**Billing Company:** \_\_\_\_\_

**EU-VAT No.:** \_\_\_\_\_

**Contact person:** \_\_\_\_\_

**Street:** \_\_\_\_\_

**Postal Code:** \_\_\_\_\_ **City:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **E-Mail:** \_\_\_\_\_

**Date:** \_\_\_\_\_ **Signature/Stamp:** \_\_\_\_\_

**Payment Conditions:** Payment must be received four weeks prior to ITB 2024 at the latest. Shipping costs or any extra services are **not** included in this offer.

**Please e-mail back to:**

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**Mr. Tom Dedek**

**Tel +49 – (0) 89 – 62 43 97 72**

[TD@diversitytourism.com](mailto:TD@diversitytourism.com)

[www.itb.com/lgbtqtourism](http://www.itb.com/lgbtqtourism)

**LGBTQ+ Tourism Advisor ITB Berlin:**

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