



ITB
BERLIN

The World's
Leading
Travel Trade
Show®

ITB BERLIN 2024

LGBTQ+ TOURISM STAGE

The official LGBTQ+ Tourism segment at ITB Berlin offers various opportunities to participate and showcase your medical tourism products and services:

- LGBTQ+ Tourism Pavilion
- LGBTQ+ Educational Hub
- LGBTQ+ Media Brunch
- LGBTQ+ Tourism Partnerships (Marketing & Sponsorships)

- ITB Diversity Gala brought to you by Diversity Tourism
- Global LGBTQ+ Business Summit

Additionally, ITB Berlin offers the exclusive sponsorship of the

LGBTQ+ Tourism Pavilion Stage

The stage will be the place for the LGBTQ+ Educational Hub with all presentations, panel discussions, interviews and the Media brunch

SPONSORSHIP LGBTQ+ TOURISM STAGE:

- **Sponsor artwork & logo on stage walls and background**
- Sponsor video reel during session breaks
- **20 min presentation slot at the LGBTQ+ Educational HUB**
- Own brochure display in the auditorium
- Opportunity for Give Aways during all sessions
- Welcome & speech during the official LGBTQ+ Opening session
- **Partner of the LGBTQ+ Media Brunch**
- Company logo listed in the ITB LGBTQ+ program brochure as LGBTQ+ stage sponsor
- Company name/link mentioned in one ITB trade newsletters as LGBTQ+ stage sponsor
- Company name mentioned in the ITB Medical Tourism press release as LGBTQ+ stage sponsor

EUR 12.000,- plus German value-added tax (VAT)



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APPLICATION

LGBTQ+ TOURISM STAGE

ITB BERLIN 2024

Please fill out this application form with your complete billing address incl. your EU-VAT number (if applicable), confirm with your signature and company stamp and e-mail back to us:

ITB LGBTQ+ TOURISM STAGE

Tuesday-Friday, 5 -7 March 2024

- SPONSORSHIP LGBTQ+ TOURISM STAGE**
EUR 12.000,-
plus German value-added tax (VAT)

Billing Company: _____

EU-VAT No.: _____

Contact person: _____

Street: _____

Postal Code: _____ **City:** _____

Phone: _____ **E-Mail:** _____

Date: _____ **Signature/Stamp:** _____

Payment Conditions: Payment must be received four weeks prior to ITB 2024 at the latest. Shipping costs or any extra services are **not** included in this offer.

Please send back to:

Mr. Tom Dedek

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www.itb.com

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