



ITB
BERLIN

The World's
Leading
Travel Trade
Show*

ITB BERLIN 2024 LGBTQ+ TOURISM PARTNERSHIPS

The official LGBTQ+ Tourism Segment at ITB Berlin offers various opportunities to participate and showcase your LGBTQ+ products and services:

- LGBTQ+ Tourism Pavilion
- LGBTQ+ Media Brunch
- LGBTQ+ Educational Hub
- LGBTQ+ Tourism Stage
- LGBTQ+ Café / Lounge

- ITB Diversity Gala
- Global LGBTQ+ Business Summit
brought to you by Diversity Tourism

The **LGBTQ+ Tourism Partnerships** give you the opportunity to get the most out of your participation in ITB Berlin's LGBTQ+ Tourism segment. There are different levels, including access to some exclusive marketing tools on a very cost-effective basis. There are also all-year round promotions involved which make these partnerships even more attractive:

A. PAVILION PARTNERSHIP

A1 Table Exhibitor

- 1 table incl. 3 chairs
- 1 brochure display
- 1 basic electricity connection (83kW) incl. consumption
- Shared both storage room
- Catering incl. coffee/tea, water, soft drinks
- Daily cleaning
- 2 exhibitor passes

EUR 2.850,00 plus German value-added tax (VAT)

A2 Column Exhibitor

- Column with 4 sides incl. artwork and lightning
- 1 table incl. 3 chairs
- 1 brochure display
- 1 basic electricity connection (83kW) incl. consumption
- Shared both storage room
- Catering incl. coffee/tea, water, soft drinks
- Daily cleaning
- 2 exhibitor passes (per 9 sqm)

EUR 3.950,00 plus German value-added tax (VAT)

B. PREMIUM PARTNERSHIP

- **Brochure distribution at the ITB Welcome Counter** in the LGBTQ+ Tourism Pavilion
- **Guaranteed participation at the LGBTQ+ Media Brunch** with special welcome introduction (incl. all benefits as Exhibiting Partner of the LGBTQ+ Media Brunch)
- **Guaranteed presentation slot at the LGBTQ+ Educational Hub** with special welcome introduction (incl. all benefits as LGBTQ+ Educational Hub partner)
- Logo promotion in the exclusive ITB LGBTQ+ program brochure
- Company listing incl. logo & link on www.itb.com/lgbtqtourism after signing the partnership until 31 March 2024
- Mentioning by name incl. link in one of the ITB trade visitor and exhibitor newsletter as LGBTQ+ Premium Partner
- Mentioning by name in the ITB LGBTQ+ press release as LGBTQ+ Premium Partner

EUR 4.850,00 plus German value-added tax (VAT)

C. SUPPORTING PARTNERSHIP

- **Best available position as A3 Pavilion Exhibitor**
- **Guaranteed participation at the LGBTQ+ Media Brunch** with special welcome introduction (incl. all benefits as Exhibiting Partner of the LGBTQ+ Media Brunch)
- **Guaranteed presentation slot at the LGBTQ+ Educational Hub** with special welcome introduction (incl. all benefits as presentation slot partner)
- **Full advertising page in the exclusive ITB LGBTQ+ program brochure** plus cover logo promotion and company logo inside
- Logo promotion in the exclusive ITB LGBTQ+ program brochure
- Company introduction incl. logo, link on www.itb.com/lgbtqtourism after signing the partnership until 31 March 2024
- Mentioning by name incl. link in one of the ITB trade visitor and one of the exhibitor newsletter as LGBTQ+ Supporting Partner
- Mentioning by name in the ITB LGBTQ+ press release as LGBTQ+ Supporting Partner

EUR 9.250,00 plus German value-added tax (VAT)

D. PRESENTING PARTNERSHIP

- **Priority handling and best available position as a double A3 Pavilion Exhibitor**
- **Presenting Partner of the LGBTQ+ Media Brunch** with special welcome introduction (incl. all benefits as Presenting Partner of the LGBTQ+ Media Brunch)
- **Guaranteed presentation slot at the LGBTQ+ Educational Hub** with special welcome introduction (incl. all benefits as presentation slot partner)
- **Additional artwork space on the pavilion walls (6m)** in the LGBTQ+ Tourism Pavilion incl. printing
- **Full advertising page in the exclusive ITB LGBTQ+ program brochure** plus cover logo promotion and company logo inside
- Company introduction incl. logo, link on www.itb.com/lgbtqtourism after signing the partnership until 31 March 2024
- Mentioning by name incl. link in one of the ITB trade visitor and one of the exhibitor newsletters as LGBTQ+ Presenting Partner
- Mentioning by name in the ITB LGBTQ+ press release as LGBTQ+ Presenting Partner

EUR 21.000 plus German value-added tax (VAT)



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APPLICATION

LGBTQ+ TOURISM PARTNERSHIPS

ITB BERLIN 2024

Please fill out this application form with your complete billing address incl. your EU-VAT number (if applicable), confirm with your signature and company stamp and e-mail back to us.

LGBTQ+ TOURISM PARTNERSHIPS ITB BERLIN 2024:

- | | | |
|--------------------------|-------------------------------|---------------------|
| <input type="checkbox"/> | A1 TABLE EXHIBITOR | EUR 2.850,- |
| <input type="checkbox"/> | A2 COLUMN EXHIBITOR | EUR 3.950,- |
| <input type="checkbox"/> | PREMIUM PARTNERSHIP | EUR 4.850,- |
| <input type="checkbox"/> | SUPPORTING PARTNERSHIP | EUR 9.250,- |
| <input type="checkbox"/> | PRESENTING PARTNERSHIP | EUR 21.000,- |

All rates are plus German value-added tax (VAT)

Billing Company: _____

EU-VAT No.: _____

Contact person: _____

Street: _____

Postal Code: _____ **City:** _____

Phone: _____ **E-Mail:** _____

Date: _____ **Signature/Stamp:** _____

Payment Conditions: Payment must be received four weeks prior to ITB 2024 at the latest. Shipping costs or any extra services are **not** included in this offer.

Artwork Deadline is 7 February 2024. After this date, an additional surcharge of 20% will apply.

The sponsorship agreement will be concluded with Diversity Tourism GmbH as official partner of ITB Berlin.

Please send back to:

Mr. Tom Dedek

Tel +49 – (0) 89 – 62 43 97 72

TD@diversitytourism.com

www.itb.com/lgbtqtourism

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