



**ITB**  
BERLIN

The World's  
Leading  
Travel Trade  
Show®

# ITB BERLIN 2024

## MEDIA LUNCH

### MEDICAL & HEALTH TOURISM

The official Medical & Health Tourism Segment at ITB Berlin offers various opportunities to participate and showcase your medical tourism products and services:

- Medical & Health Tourism Pavilion
- Medical & Health Educational Hub
- Medical & Health Buyer Lounge
- Medical & Health Night
- Medical & Health Tourism Stage
- Medical & Health Tourism Partnerships (Marketing & Sponsorships)

Additionally, ITB Berlin offers the sponsorship of the well-established **Media Lunch** for Medical & Health Tourism:

**Tuesday, 5<sup>th</sup> March 2024**

**12.30 pm – 02.00 pm**

#### **MEDICAL & HEALTH TOURISM PAVILION**

This networking event is open to **ALL** accredited media, editors, journalists, freelancers, bloggers who are interested in Medical & Health Tourism. The lunch includes a Flying Buffet with soft-drinks, water coffee & tea. Medical providers, clinics, tourist boards, hotels and other medical tourism suppliers have the opportunity to join this media lunch to present their products and services as:

#### **MEDIA LUNCH PARTNER**

- One table for presentation material inside the pavilion during the lunch
- Area to position your own display (display not included)
- Official introduction during the event
- Introduction with short PPT presentation (3 minutes) during the event
- Partner logo, link, video on [www.itb.com/medicaltourism](http://www.itb.com/medicaltourism)
- Partner logo listed in the official ITB Medical & Health program brochure
- Partner mentioned in one of the ITB trade & one of the exhibitor newsletters
- Partner mentioned in the ITB Medical & Health Tourism press release

**EUR 3.000,00** plus German value-added tax (VAT)



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# APPLICATION

## MEDIA LUNCH MEDICAL & HEALTH TOURISM ITB BERLIN 2024

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Please fill out this application form with your complete billing address incl. your EU-VAT number (if applicable), confirm with your signature and company stamp and e-mail back to us.

### ITB MEDIA LUNCH MEDICAL & HEALTH TOURISM 2024

Tuesday, 5<sup>th</sup> March 2024, 12.30 pm – 02.00 pm

- MEDIA LUNCH PARTNER**  
**EUR 3.000,-**  
plus German value-added tax (VAT)

**Billing Company:** \_\_\_\_\_

**EU-VAT No.:** \_\_\_\_\_

**Contact person:** \_\_\_\_\_

**Street:** \_\_\_\_\_

**Postal Code:** \_\_\_\_\_ **City:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **E-Mail:** \_\_\_\_\_

**Date:** \_\_\_\_\_ **Signature/Stamp:** \_\_\_\_\_

**Payment Conditions:** Payment must be received four weeks prior to ITB 2024 at the latest. Shipping costs or any extra services are **not** included in this offer.

**Please send back to:**

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**Mr. Tom Dedek**

**Tel +49 – (0) 89 – 62 43 97 72**

[TD@diversitytourism.com](mailto:TD@diversitytourism.com)

[www.itb.com/medicaltourism](http://www.itb.com/medicaltourism)

**Medical & Health Tourism Advisor ITB Berlin:**

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