



ITB BERLIN 2024 MEDICAL & HEALTH PODCAST MEDIA LOUNGE

In the official Medical & Health Tourism Pavilion at ITB Berlin 2024, you will find a podcast studio for live recording and a media lounge for working, networking and relaxing while charging laptop and phone batteries, for the first time:

- **Audio and video podcasts** will be recorded on all three days
- The **media lounge** will be open for **ALL** accredited media incl. charging stations, workspace and beverage service

PRESENTING PARTNER

- Five audio podcast recordings (approx. 20-25 min each)
- One video podcast recording (approx. 20 min)
- Podcast recording includes: storyline, production, moderator, technical upload and analytics, distribution on podcast platforms like Spotify, YouTube, Apple podcast, Google Podcast, Amazon Music etc.
- Exclusive partnership as Presenting Partner
- Logo branding on podcast studio lounge wall as Presenting Partner
- Logo branding on media lounge wall as Presenting Partner
- Presenting Partner mentioned in every recorded podcast at the beginning & end of the recording (only podcasts which are not hosted by another client)
- Distribution of give aways and branded material in the media lounge
- Presenting partner logo & website in the ITB Medical & Health program brochure
- Presenting partner mentioned in one of the ITB trade visitor & exhibitor newsletters
- Presenting partner mentioned in the ITB Medical & Health press release

EUR 16.000,00 plus German value-added tax (VAT)

PREMIUM PARTNER

- Three audio podcast recordings (approx. 20-25 min each)
- Podcast recording includes: storyline, production, moderator, technical upload and analytics, distribution on podcast platforms like Spotify, YouTube, Apple podcast, Google Podcast, Amazon Music etc.
- Logo branding on podcast studio lounge wall as Premium Partner
- Logo branding on media lounge wall as Premium Partner
- Distribution of give aways and branded material in the media lounge
- Premium partner logo & website in the ITB Medical & Health program brochure
- Presenting partner mentioned in the ITB Medical & Health press release

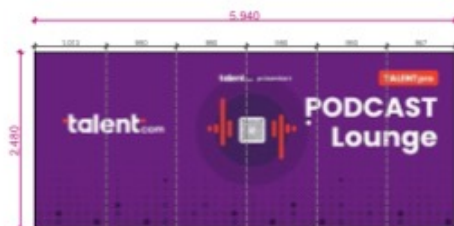
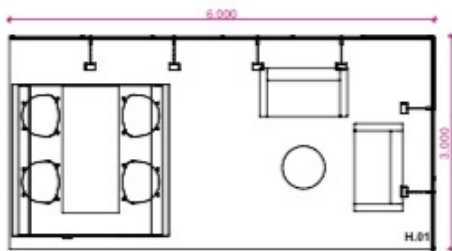
EUR 8.000,00 plus German value-added tax (VAT)

PODCAST PARTNER

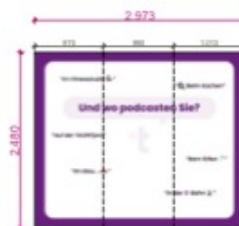
- One audio podcast recording (approx. 20-25 min each)
- Podcast recording includes: storyline, production, moderator, technical upload and analytics, distribution on podcast platforms like Spotify, YouTube, Apple podcast, Google Podcast, Amazon Music etc.

EUR 2.000,00 plus German value-added tax (VAT)

PODCAST STUDIO LOUNGE



Wand 1 - M 1:10, 1000dpi
Endformat Datei
5940 x 2520 mm



Wand 2 - M 1:1, 1000dpi
Endformat Datei
3010 x 2520 mm



Seitenwand
unbedruckt
weiß



Seitenwand
unbedruckt
weiß

Anforderungen Druckdaten:

Dateien bitte im Maßstab 1:1 (1:10) bei 100 (1000) dpi anlie
 H&E - Wandmaß zug: Buchdruckgröße 20 (0,2) mm und
 Endformat Datei siehe Skizze

Medien:	CMYK
Datei - Typ:	PDF, TIFF, JPG
Schließen:	vektoriert (Pfade)
Passmarken:	keine
Farbformate:	keine
Seitenkontrollrahmen:	keine

Die Aufteilung der Wandsegmente erfolgt beim Druck.



APPLICATION

MEDICAL & HEALTH PODCAST MEDIA LOUNGE ITB BERLIN 2024

Please fill out this application form with your complete billing address incl. your EU-VAT number (if applicable), confirm with your signature and company stamp and e-mail back to us.

MEDICAL & HEALTH PODCAST MEDIA LOUNGE ITB BERLIN 2024

EXHIBITING PARTNER
EUR 16.000,-

PREMIUM PARTNER
EUR 8.000,-

PODCAST PARTNER
EUR 2.000,-

All rates are plus German value-added tax (VAT)

Billing Company: _____

EU-VAT No.: _____

Contact person: _____

Street: _____

Postal Code: _____ **City:** _____

Phone: _____ **E-Mail:** _____

Date: _____ **Signature/Stamp:** _____

Payment Conditions: Payment must be received four weeks prior to ITB 2024 at the latest. Shipping costs or any extra services are **not** included in this offer.

Please e-mail back to:

Mr. Tom Dedek

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