



ITB
BERLIN

The World's
Leading
Travel Trade
Show®

ITB BERLIN 2024 MEDICAL & HEALTH TOURISM PARTNERSHIPS

The official Medical & Health Tourism Segment at ITB Berlin offers various opportunities to participate and showcase your medical tourism products and services:

- Medical & Health Tourism Pavilion
- Medical & Health Media Lunch
- Medical & Health Educational Hub
- Medical & Health Buyer's Lounge
- Medical & Health Night
- Medical & Health Tourism Stage

The **Medical & Health Tourism Partnerships** offer cost-effective combinations of all opportunities with some exclusive marketing and sponsorship tools to get the most out of your participation at ITB Berlin's Medical & Health Tourism Segment:

A. PREMIUM PARTNERSHIP

- **Brochure distribution at the ITB Welcome Counter** in the Medical & Health Tourism Pavilion
- **Guaranteed participation at the Medical & Health Media Lunch** with special welcome introduction (incl. own table and benefits Media Lunch Partner)
- **Guaranteed presentation slot at the Medical & Health Educational Hub** with special welcome introduction (incl. all benefits as presentation partner of the Medical & Health Educational Hub)
- Company logo in the exclusive ITB Medical & Health Tourism program brochure
- Company logo / link on www.itb.com/medicaltourism until 31 March 2024
- Mentioning by name incl. link in one of the ITB trade and exhibitor newsletters as Medical & Health Premium Partner
- Mentioning by name in the ITB Medical & Health Tourism press release as Medical & Health Premium Partner

EUR 4.950,00 plus German value-added tax (VAT)

B. SUPPORTING PARTNERSHIP

- **Own bistro table incl. three chairs** in the Medical & Health Pavilion Lounge
- Opportunity to place your own display
- **Brochure distribution at the ITB Welcome Counter** in the Medical & Health Tourism Pavilion

- **Guaranteed participation at the Medical & Health Media Lunch** with special welcome introduction (incl. all benefits as partner of the Medical & Health Media Lunch)
- **Guaranteed presentation slot at the Medical & Health Educational Hub** with special welcome introduction (incl. all benefits as presentation partner of the Medical & Health Educational Hub)
- Logo promotion in the exclusive ITB Medical & Health Tourism program brochure
- Company logo / link on www.itb.com/medicaltourism until 31 March 2024
- **Partner of the official ITB Medical & Health Night 2024** (incl. all benefits as Supporting Partner of the ITB Medical & Health Night)
- Full advertising page plus logo in the exclusive ITB Medical & Health Tourism program brochure
- Mentioning by name incl. link in one of the ITB trade and one of the exhibitor newsletters as Medical & Health Supporting Partner
- Mentioning by name in the ITB Medical & Health Tourism press release as Medical & Health Supporting Partner

EUR 10.950,00 plus German value-added tax (VAT)

C. PRESENTING PARTNERSHIP

- **Priority Handling and best available pre-fixed exhibitor booth (9 sqm)** in the Medical Tourism Pavilion
- **Guaranteed participation in the Medical & Health Media Lunch** with special welcome introduction (incl. all benefits as partner of the Medical & Health Media Lunch)
- **Guaranteed presentation slot at the Medical & Health Educational Hub** with special welcome introduction (incl. all benefits as presentation partner of the Medical & Health Educational Hub)
- **Partner of the official ITB Medical & Health Night 2024** (incl. all benefits as Presenting Partner of the ITB Medical & Health Night)
- Additional wall space for artwork in the Medical & Health Tourism Pavilion
- Presenting Partner video reel on the Medical & Health Educational Hub screen during breaks between slots
- Full advertising page in the exclusive ITB Medical & Health program brochure plus cover logo promotion and company logo inside
- Company logo / link on www.itb.com/medicaltourism until 31 March 2024
- Mentioning by name incl. link in one of the ITB trade and one of the exhibitor newsletters as Medical & Health Presenting Partner
- Mentioning by name in the ITB Medical Tourism press release as Medical & Health Presenting Partner

EUR 13.500,00 plus German value-added tax (VAT)

Please contact us for detailed information or tailor-made partnerships!



ITB
BERLIN

The World's
Leading
Travel Trade
Show®

APPLICATION

MEDICAL & HEALTH TOURISM

PARTNERSHIPS

ITB Berlin 2024

Please fill out this application form with your complete billing address incl. your EU-VAT number (if applicable), confirm with your signature and company stamp and e-mail back to us.

MEDICAL & HEALTH TOURISM PARTNERSHIP ITB BERLIN 2024:

- PREMIUM PARTNERSHIP** **EUR 4.950,-**
- SUPPORTING PARTNERSHIP** **EUR 10.950,-**
- PRESENTING PARTNERSHIP** **EUR 13.500,-**

All rates are plus German value-added tax (VAT)

Billing Company: _____

EU-VAT No.: _____

Contact person: _____

Street: _____

Postal Code: _____ **City:** _____

Phone: _____ **E-Mail:** _____

Date: _____ **Signature/Stamp:** _____

Payment Conditions: Payment must be received four weeks prior to ITB 2024 at the latest. Shipping costs or any extra services are **not** included in this offer.

Please send back to:

Mr. Tom Dedek

Tel +49 – (0) 89 – 62 43 97 72

TD@diversitytourism.com

www.itb.com/medicaltourism

Medical & Health Tourism Advisor ITB Berlin:

Thomas Bömkes

TB@diversitytourism.com

Diversity Tourism GmbH

P.O.Box 140163, 80451 Munich, Germany

Medical & Health Tourism Segment ITB Berlin:

Friederike Hansen

friederike.hansen@messe-berlin.de

Messe Berlin GmbH

Messedamm 22, 14055 Berlin, Germany