



ITB
BERLIN

The World's
Leading
Travel Trade
Show*

ITB BERLIN 2025 LGBTQ+ TOURISM PARTNERSHIPS

1. PREMIUM PARTNER

- **Exhibiting Partner LGBTQ+ Tourism Media Brunch** with special welcome introduction (incl. all benefits as Exhibiting Partner)
- **Stage slot up to 60 min** (or individual request) for presentations, shows, performances or culinary tastings etc. incl. official introduction on the **LGBTQ+ Tourism stage** incl. laptop, beamer, screen, microphone
- Partner **logo & link as Premium Partner** on www.itb.com/lgbtq after signing the partnership until 31 March 2025
- Partner logo listed in the official ITB LGBTQ+ program PDF as Premium Partner
- Partner name & link mentioned in one of the ITB trade & one of the exhibitor newsletters as Premium Partner
- Partner mentioned in one of the ITB press releases as Premium Partner

EUR 5.000,00 plus German value-added tax (VAT)

2. SUPPORTING PARTNER

- Priority handling and best available **9 sqm pre-fixed booth in the LGBTQ+ Tourism Pavilion** (incl. communication package & AUMA fee)
- Exhibiting Partner **LGBTQ+ Tourism Media Brunch** with special welcome introduction
- **Stage slot up to 60 min** (or individual request) for presentations, shows, performances or culinary tastings etc. incl. official introduction on the **LGBTQ+ Tourism stage** incl. laptop, beamer, screen, microphone
- Partner **logo & link as Supporting Partner** on www.itb.com/lgbtq after signing the partnership until 31 March 2025
- Partner logo listed in the official ITB LGBTQ+ program PDF as Supporting Partner
- Partner name & link mentioned in one of the ITB trade & one of the exhibitor newsletters as Supporting Partner
- Partner mentioned in one of the ITB press releases as Supporting Partner

EUR 9.600,00 plus German value-added tax (VAT)

3. PRESENTING PARTNER

- Priority handling and best available **9 sqm pre-fixed booth in the LGBTQ+ Tourism Pavilion**
- **Presenting Partner LGBTQ+ Tourism Media Brunch** with special welcome introduction (incl. all benefits as Media Brunch Presenting Partner)
- **Presenting Partner LGBTQ+ Tourism Stage with daily stage slots** up to 60 min (3 times or individual requests) for presentations, shows, performances or culinary tastings etc. incl. laptop, beamer, screen, microphone and official introduction
- Partner **logo & link as Presenting Partner** on www.itb.com/lgbtq after signing the partnership until 31 March 2025
- Partner logo listed in the official ITB LGBTQ+ program PDF as Presenting Partner
- Partner name & link mentioned in one of the ITB trade & one of the exhibitor newsletters as Presenting Partner
- Partner mentioned in one of the ITB press releases as Presenting Partner

EUR 19.000 plus German value-added tax (VAT)



APPLICATION LGBTQ+ TOURISM PARTNERSHIPS ITB BERLIN 2025

Please fill out this application form with your complete billing address incl. your EU-VAT number (if applicable), confirm with your signature and company stamp and e-mail back to us:

- PREMIUM PARTNER** **EUR 5.000,-**
- SUPPORTING PARTNER** **EUR 9.600,-**
- PRESENTING PARTNER** **EUR 19.000,-**

All rates are plus German value-added tax (VAT)

Billing Company: _____

EU-VAT No.: _____

Contact person: _____

Street: _____

Postal Code: _____ **City:** _____

Phone: _____ **E-Mail:** _____

Date: _____ **Signature/Stamp:** _____

Payment Conditions: Payment must be received four weeks prior to ITB 2025 at the latest. Shipping costs or any extra services are **not** included in this offer.

Artwork Deadline is Friday, 7 February 2025. After this date, an additional surcharge of 20% will apply. The partnership agreement will be concluded with Diversity Tourism GmbH as official partner of ITB Berlin.

Please send back to:

Mr. Tom Dedek

Tel +49 – (0) 89 – 62 43 97 72

TD@diversitytourism.com

www.itb.com/lgbtq

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