



# ITB BERLIN 2026

# ITB DIVERSITY GALA

This exclusive charity gala during ITB Berlin 2026 at the Waldorf Astoria, Berlin will bring together tourism professionals, politicians, diplomats and business leaders from other industries and organizations, working within the LGBTQ+ tourism market.

The live auction with different tourism offers from around the world will fully support the IGLTA Foundation.

After the gala dinner, all guests are invited to join the exclusive After Gala Party at the Waldorf Astoria foyer.

Join us in hosting this charity gala dinner and after party that will be again one of the most exclusive LGBTQ+ industry nights during ITB Berlin 2026:

## GALA KEY FACTS

- Thursday, 5<sup>th</sup> March 2026
- Gala Location: Waldorf Astoria Berlin
- Welcome Reception at the foyer 6.30 pm – 8.00 pm
- Seated Gala Dinner at the ballroom 8.00 pm– 11.00 pm
- After Gala Party at the foyer 11.00 pm – until late
- Gala Entertainment during dinner
- Tourism auction supporting the IGLTA Foundation
- Hosting partners invite their guests complimentary
- Individual tickets for Gala Dinner & After Gala Party available online

## PROMOTIONAL KEY FACTORS

- Global invitation e-mail blast by ITB Berlin, IGLTA, Diversity Tourism & Partner Organizations
- Gala networking event with approx. 200+ key professionals & leaders from different industries working in the LGBTQ+ tourism market
- Pre-event digital branding on the event website
- Sampling opportunity in 200 VIP gift bags
- Promotional branding during the event

## **PRESENTING PARTNER**

**EUR 16.000**

### **Pre-Event Promotion**

- Global invitation e-mail blast by IGLTA, Diversity Tourism & partner organizations incl. logo & link
- **Entry in one of the official ITB Berlin trade or exhibitor newsletters incl. your company name & link as Presenting Partner**
- Company logo & link on event website

### **Promotion During Event**

- **Presenting Partner Logo** on display banner or advertising signage at entrance and exits
- **Two exclusive VIP Gala tables for 20 guests incl. company table branding**
- **Company recognition during the event incl. 5 min speech and video**
- Prominent Presentation Partner logo inclusion on ballroom presentation screen
- Prominent logo inclusion on step and repeat display
- Collateral or product sampling in 200 VIP gift bags
- **Additional 20 tickets for the After Gala Party**

### **Post-Event Benefits**

- Presenting Partner recognition in attendees e-blast incl. logo & link
- Sponsor acknowledgement on event picture pages
- First right of refusal for Presenting Partner 2027

## **SUPPORTING PARTNER**

**EUR 12.0000**

### **Pre-Event Promotion**

- Global invitation e-mail blast by IGLTA, Diversity Tourism & partner organizations incl. logo & link
- **Entry in one of the official ITB Berlin trade or exhibitor newsletters incl. your company name & link as Supporting Partner**
- Company logo & link on event website

### **Promotion During Event**

- **Supporting Partner Logo** on display banner or advertising signage at entrance and exits
- **Two exclusive VIP gala tables for 16 guests incl. company table branding**
- Company recognition during the event
- Prominent Supporting Partner logo inclusion on ballroom presentation screen
- Prominent logo inclusion on step and repeat display
- Collateral or product sampling in 200 VIP gift bags
- **Additional 15 tickets for the After Gala Party**

### **Post-Event Benefits**

- Supporting Partner recognition in attendees e-blast incl. logo & link
- Sponsor acknowledgement on event picture pages
- First right of refusal for Supporting Partner 2027

# **PREMIUM PARTNER**

**EUR 8.000**

## **Pre-Event Promotion**

- Global invitation e-mail blast by IGLTA, Diversity Tourism & partner organizations incl. logo & link
- Company logo & link on event website

## **Promotion During Event**

- **Premium Partner Logo** inclusion on display banner or advertising signage at entrance and exits
- **One exclusive VIP gala table for 10 guests in total incl. company table branding**
- Company recognition during the event
- Premium Partner logo inclusion on ballroom presentation screen
- Logo inclusion on step and repeat display
- Collateral or product sampling in 200 VIP gift bags
- **Additional 5 tickets for the After Gala Party**

## **Post-Event Benefits**

- Premium Partner recognition in attendees e-blast incl. logo & link
- Sponsor acknowledgement on event picture pages
- First right of refusal for Premium Partner 2027

# APPLICATION ITB DIVERSITY GALA 2026



Please confirm the application form with you full billing details/signature by e-mail:

- PRESENTING PARTNER**  
**EUR 16.000 plus VAT**
- PREMIUM PARTNER**  
**EUR 8.000 plus VAT**
- SUPPORTING PARTNER**  
**EUR 12.000 plus VAT**

## INVOICE DETAILS

**Billing Company:**\_\_\_\_\_

**EU-VAT No.(if applicable):**\_\_\_\_\_

**Contact Person:**\_\_\_\_\_

**Street:**\_\_\_\_\_

**Postal Code:**\_\_\_\_\_ **City:**\_\_\_\_\_

**Phone:**\_\_\_\_\_ **E-mail:**\_\_\_\_\_

**Date:**\_\_\_\_\_ **Signature:**\_\_\_\_\_

## Please e-mail back to:

**Mr. Thomas Bömkes**

**T +49 – (0)89 – 62 43 97 71**

**[TB@diversitytourism.com](mailto:TB@diversitytourism.com)**  
**[www.diversitytourism.com](http://www.diversitytourism.com)**

**Diversity Tourism GmbH**

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